



OBSERVATIONAL TRAVEL FILMS ON YOUTUBE

Beyond the *Expected*

I make films about the places I go, usually the ones people drive straight past, and about whatever happens while I'm there. Most are filmed on foot or by bike. I film, write, voice and edit every one myself.

652

subscribers

73,107

channel views

18

films published

1,368

hours watched in the last 28 days

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THE AUDIENCE

Who watches

The channel is still small, but the people watching it are a very consistent group. Most are over 45, nearly half are in the UK and half of all viewing happens on a television rather than a phone.

87.7%

aged 45 or over

46.2%

watching from the UK

49.8%

of viewing on a television

26,199

views

1,368

hours watched

424

new subscribers

6 min 34 s

average time watched

Three films people found



NORTHUMBERLAND

I Tried Bikepacking at 47... on a Brompton!

Bikepacking the Northumberland coast on a folding bike. 27,834 views in its first 12 days, with 152 comments.



FUJAIRAH, UAE

Hidden in the UAE Mountains for 3,000 years

Ancient rock carvings in the Fujairah mountains that most visitors to the UAE never hear about. 27,217 views.



HADRIAN'S WALL

Why Sycamore Gap Matters Now More Than Ever

Going back to the gap after the tree was felled. 11,043 views and 146 comments.

Audience and 28 day figures from YouTube Studio for the 28 days to 15th October 2026. Film views at 16th October 2026.

Places, stays and kit I'd use anyway

I work with places and brands that fit a trip I would want to make regardless. If something appears in a film it's because I used it, so you'll see it the way I found it. Every paid partnership is labelled in the film and in the description.

01

A part in a film I'm already making

Your stay, route or product appears as part of the day, filmed as it happens rather than dropped in as an advert.

02

An episode about your place

A full film on the channel about your region, site or experience, planned with you and made the same way as every other episode.

03

Short versions

Vertical cuts for YouTube Shorts and Instagram, taken from the same footage and pointing back to the full film.

04

Photographs and clips

Stills and footage for your own website and channels, with usage agreed before filming starts.

A GOOD FIT FOR

Tourism boards and heritage sites
Places to stay
Cycling, walking and camping kit
Travel companies with older customers

WHERE I FILM

Based between County Durham and Dubai. Films so far in the UK, UAE, Oman, Singapore, Malaysia and Taiwan.

Rates depend on the work and are quoted for each project.

If you have a place or an idea in mind, send me a message and I'll tell you honestly whether it fits.